



# CONSTRUCTING CHANGE

FEBRUARY 2025

## CORPORATE MEMBERSHIP BENEFITS

[membership@constructing-change.com](mailto:membership@constructing-change.com)

**A powerful multi-network of organisations  
uniting to drive positive change in the  
construction industry - enhancing diversity,  
delivering social value, and creating lasting  
community impact.**



To **educate**, **inspire** and **empower** young people from areas of deprivation, enhance diversity, and support the health and wellbeing of those within the construction sector.



## How your membership supports our collective mission

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### About Constructing Change

Constructing Change is a pioneering multi-network initiative uniting organisations to drive positive change in the construction industry. We focus on enhancing diversity, delivering social value, and creating lasting community impact. Our mission includes raising awareness about social mobility, suicide prevention, and bridging gaps in representation and opportunities for underrepresented groups, including women, minorities, and marginalised communities.

### Why We Are Transitioning to a Community Interest Company

Constructing Change is evolving into a Community Interest Company (CIC) to strengthen our commitment to social impact. This transition allows us to:

- **Enhance our reach and impact:** A CIC structure provides greater flexibility to collaborate with industry leaders, policymakers, and educational institutions while maintaining our core mission of social impact.
- **Ensure financial sustainability:** Operating as a CIC allows us to generate revenue while reinvesting all profits back into our social objectives, ensuring the long-term success of our initiatives.
- **Access more funding and partnerships:** Many funding bodies and government agencies prefer working with formalised social enterprises. This transition will open up new opportunities for grants and partnerships that align with our mission.



# Why join

## Competitive edge

Social value integration is increasingly demanded in procurements. Constructing Change is a route to delivering and measuring outcomes, helping your bids score higher and raise your profile for major frameworks.

## Access to talent

Tap into a pipeline of young, diverse talent, supporting recruitment and diversity goals.

## Visibility

Gain enhanced visibility as a diversity leader, attracting positive media attention.

## Networking

Join exclusive events, offering industry connections, speaking, and sponsorship opportunities.

## Connections

Strengthen your UK and international connections through effective collaborations with contractors and consultants, government agencies, local authorities, national organisations, supply chains, academic institutions, and industry associations.

The Social Value Act 2012 and Well-being of Future Generations (Wales) Act provides the ambition for delivering long-term social value. Constructing Change creates an amazing opportunity to shape the further workforce of the construction industry whilst providing meaningful and lasting social value. But we can't do this alone. Be at the forefront of a ground breaking national initiative shaping the industry and join our growing community. Contact us today for further information.





## Corporate Membership Benefits

### Recognition and Visibility

- Promotion of your logo on the Constructing Change website with a link to your website.
- Visibility on marketing materials.
- Space within the partner/member section of the annual report.
- Recognition as a supporter in Constructing Change publications throughout the year.
- Receive collaborative recognition as leaders in promoting diversity within the construction industry, setting an example for others to follow. Your brand will be associated with a progressive, forward-thinking cause.
- Premium placement of your company logo on the Constructing Change website, marketing materials, and event collateral.
- Recognition as a top supporter in all Constructing Change publications.
- Showcase your impact with a full-page case study of one of your projects featured in the prestigious Constructing Change 'Elevate' Magazine.
- Editorial and interview opportunities shared in Constructing Change newsletters, on the website, and across social media platforms.

### Networking and Engagement Opportunities

- Invitations to exclusive events and networking opportunities.
- A position on the National Committee, contributing to shaping the future of Constructing Change.
- Early ticket invitations to events and networking opportunities.
- Priority speaking opportunities at Constructing Change events, representing your organisation and commitment to social value.

### Exclusive Resources and Communications

- Stay informed with Constructing Change's quarterly member newsletters, delivering insights, updates, and intelligence.
- Access to the members-only area on the website for additional resources supporting your delivery of Constructing Change Site initiatives.

### Brand Benefits

- Showcase your commitment to positive industry transformation by using the Constructing Change Corporate Member logo.
- Utilise the exclusive platinum Constructing Change 'Corporate Member' logo for promotional literature.





## What we can do for you

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- **Advocacy and Awareness:** We promote industry awareness about the importance of diversity and inclusion, advocating for systemic changes at all levels.
- **Partnerships:** We collaborate with industry leaders, educational institutions, and community organisations to create pipelines of opportunities for our participants.
- **Tailored Onboarding:** We provide personalised onboarding sessions to help organisations understand the initiative, its goals, and how they can contribute effectively.
- **Resource Access:** Members gain access to a wealth of resources, including toolkits, best practices, and case studies that guide them in implementing diversity and social value initiatives.
- **Networking Opportunities:** We host exclusive networking events including our Constructing Change 'Elevate' Conference, connecting organisations with industry leaders, policymakers, and other partners to foster collaboration and knowledge sharing.
- **Ongoing Support and Consultation:** Our team provides ongoing support and consultation, helping organisations develop and implement effective social value strategies tailored to their specific needs.
- **Recognition and Visibility:** We promote member achievements and initiatives through our channels, providing recognition and enhancing visibility within the industry.
- **Collaboration on Initiatives:** We facilitate collaboration among members on specific projects and initiatives, allowing organisations to access a diverse talent pool to undertake Constructing Change days and maximise their impact.
- **Regular Updates and Insights:** Members receive regular updates on industry trends, regulatory changes, and best practices, keeping them informed and ahead of the curve.
- **Feedback and Improvement:** We actively seek feedback from members to continuously improve our support and ensure that we are meeting their needs effectively.



# Membership fees and their impact

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Your corporate membership fee is an investment in industry-wide transformation. Funds will be allocated to:

- **Educate - Learning in Action:** Expanding our initiative that brings young people (aged 13-16) onto live construction sites, exposing them to career opportunities and hands-on learning experiences.
- **Developing training and resources:** Creating workshops, toolkits, and educational materials focused on diversity, equity, inclusion, and mental health within the construction industry.
- **Expert staff resources:** Providing access to specialists in diversity, social impact measurement, and industry best practices to support corporate members in implementing meaningful change.
- **Administration:** Ensuring efficient operations, member support, and strategic development to maximise impact and sustainability.
- **Delivering social value projects:** Working with local authorities, businesses, and communities to bridge employment gaps, particularly supporting young people, women, and underrepresented groups in construction.
- **Support programmes for underrepresented groups:** Encouraging diversity and social mobility through mentorship, training, and employment opportunities.
- **Social value measurement and reporting:** Aligning activities with frameworks such as the National TOMs Framework, the Value Toolkit, and the Social Value Engine to help organisations demonstrate meaningful impact.
- **Industry events and networking:** Hosting our annual Elevate conference and other thought-leadership events to foster collaboration.
- **Campaigns and awareness initiatives:** Promoting mental health awareness, suicide prevention, and inclusive workforce practices.

Be part of Constructing Change's mission to reshape the construction industry through diversity, equity, inclusion, and social value. Whether you engage through partnerships, sponsorships, volunteering, or direct involvement, your contribution can drive real impact. Together, we can create a more inclusive, innovative, and forward-thinking future for construction.





## Membership tiers and accessibility

For Constructing Change to be as successful as possible, the people we aim to help need to be exposed to the broadest range of careers that exist at all levels of the construction sector. To do this, we need to ensure Constructing Change is as accessible as practicable to all organisations, regardless of size. To support this approach, we have introduced tiers of membership that reflect the size and financial standing of member organisations, and these are set out below.

Type	Definition	Early Adopter	Post 1st June 2025
Micro business	Less than 10 employees AND less than £2,000,000 annual turnover	£500	£650
Small business	Less than 50 employees AND less than £10,000,000 annual turnover	£1,000	£1,330
Medium business	Less than 250 employees AND less than £50,000,000 annual turnover	£4,000	£5,500
Large business	Any business not falling into one of the previous categories	£7,500	£9,975







## What we ask of you

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Becoming a member of Constructing Change, your organisation will be asked to make a commitment to collaboration, inclusivity, and sector-wide impact. Members are asked to:

- **Identify / organise / host and / or support Constructing Change 'Educate - learning in Action' site days:** Offering young people and underrepresented groups the opportunity to explore careers in construction by showcasing the diversity of roles within the industry.
- **Showcase the many varied roles within construction:** Provide hands-on experiences, and exposure to the practical side of construction, helping to break down barriers and inspire the next generation.
- **Contribute to the Constructing Change network:** Sharing case studies, success stories, and examples of impactful projects that advance positive change within the industry.
- **Provide feedback:** Through structured forms to help improve initiatives, while also engaging in events that allow for mutual learning, dialogue, and sharing of innovative practices.
- **Provide opportunities:** For Constructing Change to have a presence at your events and webinars where appropriate.
- **Media Sharing:** Share Constructing Change news, announcements, events, training, and industry intelligence on your media platforms where appropriate.
- **Actively promote:** the benefits of Constructing Change membership to your audience.
- **Represent and advocate:** For the mission of Constructing Change by promoting the core values of inclusivity, sustainability, and community across your networks.
- **Display the Constructing Change logo:** Provide a link to the Constructing Change website on your platforms, where possible.

By becoming a Corporate Member, your organisation will play a pivotal role in driving the positive change needed in the construction industry, with ample opportunities to raise your profile, collaborate with key players, and impact meaningful community outcomes.







**FOR MORE INFORMATION ON MEMBERSHIPS: -**  
**Email - [membership@constructing-change.com](mailto:membership@constructing-change.com)**

**WEBPAGE - GOING LIVE MARCH 2025**  
**[www.constructing-change.com](http://www.constructing-change.com)**



**CONSTRUCTING CHANGE**

educate, inspire and empower